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POZNAN UNIVERSITY OF TECHNOLOGY

EUROPEAN CREDIT TRANSFER AND ACCUMULATION SYSTEM (ECTS) pl. M. Skłodowskiej-Curie 5, 60-965 Poznań

COURSE DESCRIPTION CARD - SYLLABUS

Course name			
Contemporary concepts of	management		
Course			
Field of study		Year/Semester	
Inżynieria zarządzania / Eng	ineering Management	1/2	
Area of study (specialization) All Level of study Second-cycle studies		Profile of study	
		general academic	
		Course offered in	
		English	
Form of study		Requirements	
full-time		compulsory	
Number of hours			
Lecture	Laboratory classes	Other (e.g. online)	
30			
Tutorials	Projects/seminars		
	15		
Number of credit points			
4			
Lecturers			
Responsible for the course/lecturer:		Responsible for the course/lecturer:	
prof. dr hab. inż. Stefan Trzcieliński		Dr hab. Hanna Włodarkiewicz-Klimek, prof. PP	

Prerequisites

Knowledge about: microeconomics, strategic management, functional subsystems management.

Course objective

To familiarize students with: the paradigms of enterprise management and the factors triggering their change, metaconcepts of a lean and agile enterprise, concepts and methods belonging to the metaconcepts. Development of skills of situational selection and application of concepts and methods in practice.

Course-related learning outcomes

Knowledge

Knowledge about: enterprise management paradigms; enterprise network structures; features of a virtual enterprise; management concepts and methods; Knowledge Based Economy; knowledge management.

Skills

Skills in: situational selection of management method; identification of sources of waste; shaping the agility of the enterprise.



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Social competences

Competences in the field of: development of interdisciplinary knowledge and obtaining it from team members; selection of members for teams due to the necessary knowledge, skills and their social competences.

Methods for verifying learning outcomes and assessment criteria

Learning outcomes presented above are verified as follows:

Performing micro tasks during lectures; assessment of a project on management system supported by selected methods.

Programme content

Enterprise paradigms and factors causing their change; Lean and Agile metaconcepts and management methods belonging to them; shaping the agility of the enterprise; KBE; knowledge management in the organization.

Teaching methods

Seminar lecture; project of management system supported by selected methods.

Bibliography

Basic

Trzcieliński S. (Ed. 2007). Agile Enterprise. Concepts and some results of research, IEA, Madison.

Kaufmann G. (2020). Aligning Lean and Value-based Management. Springer, Cham. https://link-1springer-1com-1000038950abe.han3.library.put.poznan.pl/content/pdf/10.1007%2F978-3-030-38467-8.pdf

Additional

Matt T.D., Rauch E., Riedl M. (2018). Knowledge Transfer and Introduction of Industry 4.0 in SMEs: A Five-Step Methodology to Introduce Industry 4.0. In: Analyzing the Impacts of Industry 4.0 in Modern Business Environments. https://www-1igi-2global-1com-

1000038950abe.han3.library.put.poznan.pl/gateway/chapter/full-text-pdf/203124

Breakdown of average student's workload

	Hours	ECTS
Total workload	100	4,0
Classes requiring direct contact with the teacher	45	2,0
Student's own work (literature studies, preparation for laboratory	55	2,0
classes/tutorials, preparation for tests/exam, project preparation) ¹		

¹ delete or add other activities as appropriate